



IT CHANGES YOUR LIFE. MAYBE IT SHOULD CHANGE YOUR CAR.

When does a man come of age?

Is it, as the law suggests, on his 18th birthday when he's old enough to vote and fight for his country?

Or is it, as Volvo would like to suggest, on the day of the birth of his first child?

That little bundle of joy is also a big bundle of responsibility.

And nothing brings out your protective instincts like the touch of your own child's hand on yours.

At Volvo, we've always built cars as if people's lives depended on them.

With welded box-steel pillars and high-strength side-impact protection bars.

With energy-absorbing crumple zones and high-

impact laminated windscreens. With padded dashboards and door panels.

The Volvo 740 Estate has all of these things (plus ample space for pushchairs and travel cots and all the paraphernalia of parenthood).

Because on today's roads, there's no such thing as an over-protective parent.

To Volvo, Springfield House, Princess Street, Bristol BS3 4EF.
For a brochure, phone (0800) 400 430 free, or post the coupon.

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VOLVO 740 ESTATES. FROM £13,245.

ASK YOUR DEALER ABOUT UNLEADED PETROL AND VOLVO'S OWN RANGE OF CHILD SAFETY EQUIPMENT. THE VOLVO 740 ESTATES FROM £13,245 TO £20,175 INCLUDING CAR TAX & VAT EXCLUDING STANDARD NATIONAL DELIVERY CHARGE £365, INC. VAT. PRICES CORRECT AT TIME OF GOING TO PRESS.