



## HOW HARD CAN YOU SLAM A VOLVO DOOR?

What you see here is a reconstruction of the kind of accident that happens every day.  
The side-on collision.

Although the photograph is a simulation, we do it for real at our factory. We crash one Volvo 340 into the front door

of another at 30mph. It does an awful lot of damage to the outer door panel, but rather less to the inner panel.

Because between the two is a rigid steel bar running the entire length of the door.

(There's one in the front passenger door, too.)

These days quite a few cars are built around some form of safety cage.

But as far as we know, no other car of the Volvo 340's size and price has side-impact protection bars in the doors. And who ever heard of a cage without bars?

1985 VOLVO 340 RANGE STARTS AT £5166. PRICES INCLUDE CAR TAX AND VAT (DELIVERY AND NUMBER PLATES EXTRA). CORRECT AT TIME OF GOING TO PRESS. CUSTOMER INFORMATION TELEPHONE: HIGH WYCOMBE (0494) 33444. FOR EXPORT SALES TELEPHONE: 01-493 0321.

To: Volvo, Springfield House, Mill Avenue, Bristol BS1 4SA.	
Mr/Mrs/Miss _____	
Address _____	
Postcode _____	
31/25/10 A-43 <b>1985 VOLVO 340DL FROM £5166.</b>	